MONDAY, NOVEMBER 23, 2026
8 A.M. TO 2 P.M.
AT DALLAS LIFE

DALLAS LIFE
HOMELESS RECOVERY CENTER

2026 TURKEY FRY

SPONSORSHIP PACKET

MAKING THANKSGIVING BRIGHTER FOR FAMILIES ACROSS DALLAS.

BUILDING STRONGER NEIGHBORHOODS THROUGH COMPASSION AND ACTION.

YOUR PARTNERSHIP FUELS REAL IMPACT ALL YEAR LONG.

DALLAS LIFE™

RESTORING HOPE. TRANSFORMING LIVES.

DALLAS LIFE
HOMELESS RECOVERY CENTER

Each year, just before Thanksgiving, Dallas LIFE hosts one of its most meaningful traditions. More than 200 volunteers gather on campus to prepare and serve meals for men and women working to rebuild their lives through Dallas LIFE's recovery programs. Over 80 turkeys are fried and shared in a setting that reflects dignity, community, and the steady work of restoration taking place every day.

This event has grown through the commitment of a loyal volunteer base and has become a visible expression of the mission. It is hands-on, personal, and rooted in relationships. It also offers a clear, accessible way for companies and individuals to engage with Dallas LIFE, in a setting that allows them to see the work up close and understand the organization's broader impact.

Participation as a sponsor provides both a meaningful service experience and a direct connection to the mission. Sponsors are invited to take part in the day alongside volunteers, with additional opportunities to interact with leadership, gain exposure to the recovery program, and better understand how Dallas LIFE serves individuals on a path toward long-term independence. Many find that this experience becomes a natural starting point for a deeper relationship with the organization.

Dear Partner,

For many years, the Thanksgiving Turkey Fry has reflected the very heart of Dallas LIFE's mission. Hundreds of volunteers gather before sunrise to cook and serve meals for men, women, and families experiencing homelessness and poverty across our city. The event has become a tradition not only because of the scale of what happens, but because it creates something tangible, visible, and deeply human. **People leave understanding that this work is real and that lives are being changed every single day.**

As Dallas LIFE continues to grow, we are also looking for ways to build greater long-term stability through deeper relationships with individuals and companies capable of making a lasting impact. The Turkey Fry provides a natural opportunity to do so because it introduces people to the mission in an immediate, hands-on, and emotionally meaningful way. Rather than changing the event itself, our goal is to thoughtfully build around what already makes it special.

This year, we are inviting a limited number of corporate sponsors to participate in a more intentional experience connected to the Turkey Fry. In addition to volunteering alongside the broader community, sponsors and invited guests will have opportunities for deeper connection to the work of Dallas LIFE through interaction with leadership, exposure to programs beyond Thanksgiving Day, and a clearer understanding of the long-term impact happening inside our walls every day of the year.

We believe this creates a meaningful opportunity for companies to engage their employees, strengthen community involvement, and directly support one of the most visible and impactful outreach efforts in Dallas during the holiday season. It also creates a pathway for relationships that can grow far beyond a single day.

Most importantly, every sponsorship directly supports Dallas LIFE's ongoing mission to provide shelter, recovery, discipleship, and life transformation for individuals and families experiencing homelessness and poverty.

Thank you for considering a partnership with us through this year's Thanksgiving Turkey Fry. We would be honored to have your company join us in serving our city and helping open the door to hope, dignity, and lasting change for those who need it most.

Sincerely,

Bob Sweeney

Bob Sweeney
Chief Executive Officer
Dallas LIFE

Sponsorship Opportunities

$25,000 - Founding Partner

- Recognition as the Presenting Sponsor associated with the Turkey Fry
- Opportunity for a dedicated group of 24 employees or guests to participate in the event
- Pre-event engagement with Dallas LIFE leadership to understand program impact
- On-site visibility during the event and inclusion in event communications
- Post-event follow-up with a hosted visit or small group gathering on campus

$10,000 - Harvest Partner

- Opportunity for a group of 16 employees or guests to participate in the event
- On-site visibility during the event and inclusion in event communications
- Interaction with Dallas LIFE leadership and staff during the day
- Invitation to a follow-up campus visit to learn more about specific areas of impact

$5,000 - Community Table Partner

- Opportunity for a smaller group of 8 to participate in the event
- On-site recognition during the event
- Exposure to Dallas LIFE programs through guided interaction during the day
- Inclusion in event-related communications

$2,500 - Neighbor Sponsor

- Participation for a limited number of 4 guests in the event
- Recognition as a supporting sponsor
- Opportunity to experience the work of Dallas LIFE in a hands-on setting

Make a Tangible Difference This Thanksgiving

Every great tradition depends on the people, resources, and supplies that bring it to life. The Dallas LIFE Thanksgiving Turkey Fry is no exception.

For businesses and individuals looking to make a direct, tangible impact, our underwriting opportunities offer a meaningful way to support specific needs that make this event possible. From the turkeys and cooking supplies to the equipment that keeps the event running safely, each contribution helps bring Thanksgiving to life for the individuals and families we serve.

$2,200 - Thanksgiving Feast Sponsor - Providing Turkeys
Help provide the centerpiece of the Thanksgiving meal by sponsoring the more than 80 turkeys prepared and served during this beloved tradition. Benefits include event recognition, inclusion in event communications, and the opportunity to participate in the Turkey Fry.

$2,000 - Golden Fry Sponsor - Provides the Cooking Oil
Keep the tradition of cooking by providing the oil needed to prepare hundreds of Thanksgiving meals. Benefits include on-site recognition, inclusion in event communications, and an invitation to experience the Turkey Fry firsthand.

$1,500 - Fuel the Feast Sponsor - Our Propane Sponsor
Provide the fuel that powers the cooking stations and helps volunteers prepare a warm Thanksgiving meal for those Dallas LIFE serves. Benefits include event signage, sponsor recognition, and an opportunity to participate alongside volunteers.

$1,500 - Kitchen Essentials Sponsor - Pans, Aprons & Supplies
Equip the volunteer teams with the essential tools and supplies needed to prepare and serve Thanksgiving meals safely and efficiently. Benefits include event recognition, inclusion in event communications, and an invitation to join the day's activities.

$1,000 - Safe & Ready Sponsor - Provides Barricades for the event
Help create a safe, organized environment for volunteers, guests, and participants by sponsoring the barricades and equipment necessary for event operations. Benefits include recognition as an event supporter and inclusion in event communications.

$1,000 - Volunteer Spirit Sponsor - Provides Shirts & Hats
Help outfit the volunteers who make this Thanksgiving tradition possible. This sponsorship supports event shirts and hats while celebrating the generosity and spirit of service that define the Turkey Fry. Benefits include sponsor recognition in event communications and acknowledgment during the event.

DALLAS LIFE
HOMELESS RECOVERY CENTER

☐ **Thisis for acorporation** ☐ **Thisis for anindividual** ☐ **I/We wish this gift to remain anonymous**

Name/Company Please print exactly as it should appear on any publication, including capitals and abbreviations

Address **City** **State** **Zip**

Sponsor Contact Name **Phone** **Email**

Name for Tax Letter

☐ **FOUNDING PARTNER** $25,000
☐ **HARVEST PARTNER** $10,000
☐ **COMMUNITY TABLE PARTNER** $5,000
☐ **NEIGHBOR SPONSOR** $2,500

☐ **THANKSGIVING FEAST - $2,200**
☐ **KITCHEN ESSENTIALS - $1,500**
☐ **GOLDEN FRY - $2,000**
☐ **SAFTEY AND READY - $1,000**
☐ **FUEL THE FEAST - $1,500**
☐ **VOLUNTEER SPIRIT - $1,000**

☐ **I/WE ARE UNABLE TO ATTEND. PLEASE ACCEPT A GIFT IN THE AMOUNT OF $_____.**

☐ **I/WE WOULD LIKE TO MAKE A DONATION THROUGH A DONOR-ADVISED FUND IN THE AMOUNT OF $_____.**

METHOD OF PAYMENT **Pay online at DALLASLIFE.ORG/TURKEYFRY**

☐ **Enclosed is mycheck for $_____, made payable to DALLAS LIFE (mailing address below)**
☐ **Please send me an invoice for my sponsorship**
☐ **Please charge $_____ to my ____American Express ____Discover ____Mastercard ____Visa**

Card Number **Expiration Date** **Security Code**

Nameof CardHolder (as it appears on the card) **Email (required)** **Signature (required for all forms of payment)**

SPONSORSHIP FORM AND PAYMENT MUST BE RECIEVED BY OCTOBER 31, 2026 TO GUARANTEE YOUR NAME IS INCLUDED IN MATERIAL.
PLEASE SEND LOGO FOR MARKETING MATERIAL AND WEBSITE AS SOON AS POSSIBLE TO COMMUNICATIONS@DALLASLIFE.ORG

Dallas Life is a 501(c)(3) organization and all sponsorships are tax-deductible to the extent allowed by law.

MAIL THIS COMPLETED FORM OR GO ONLINE

WWW.DALLASLIFE.ORG/TURKEYFRY
DALLAS LIFE C/O SPONSORSHIPS
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214.421.1380 Fax: 214.426.5114
info@dallaslife.org

Thank you for your generous support!